10 CORE COMMITMENTS
If you want to achieve a high level of success in this business, follow these 10 core commitments.

Get ready to accomplish commitment #7 by registering today for the 2017 INTERNATIONAL CONVENTION in Oklahoma City! And keep furthering your LegalShield education with the Learning Management System. Many of these LMS courses enforce the teaching principles of the 10 Core Commitments! (Corresponding courses are listed with each commitment.)

1 Start each day the right way
   • State your personal affirmation
   • Set goals every day
   • Review and work your To Do list
   105.01 The Core Four
   201.2 Set Success Goals
   401.1 Dashboard: The Power of Keeping Score
   405.2 Land One at a Time: Staying Focused on Key Priorities
   409.2 Big Rocks: The Key to Getting the Most Important Things Done

2 Stay connected
   • Watch Corporate Sponsored Shows
   • Listen to team calls
   • Read the LegalShield Associate Newsletter
   • Follow the LegalShield Social Channels
   105.01 The Core Four
   201.1 The System
   203.5 Facts Tell, Stories Sell

3 Do two-five exposures daily
   • Use third-party approaches and tools (magazines, DVDs, websites, sizzle calls, text messages, mobile apps, etc.)
   • Build a long distance team!
   103.05 PBRs—Launch and Explode
   105.01 The Core Four
   105.06 The Private Business Reception
   110.75 Selling Memberships
   120.1 Convey Confidence in Your Company
   203.1 Follow Your Dollar
   203.2 Fill your Pipeline
   203.3 Approaching Prospects
   203.4 Effective Elevator Pitch
   204.1 Using the Apps to Increase Sales and Recruiting
   204.2 Using the Videos to Engage Prospective Members
   204.3 Using the Videos to Engage Prospective Associates
   204.4 Using Social Media to Increase Sales and Recruiting (coming soon!)

4 Attend weekly briefings with a guest
   • Make a 52-week commitment to attend your local briefing with a great attitude
   • Invite guests each week to grow your team
   • Attend the event after the event
   105.01 The Core Four
   201.1 Essentials of Meeting Etiquette

Register now at LEVELUP.LEGALSHIELD.COM and reserve your spot!
5 Invest in yourself and your team
   • Go to the first available Fast Start Training Class
   • Read 10 pages of a book per day
   • Listen to an inspirational/educational audio for 15 minutes per day
   • Conduct a Game Plan Interview with all new associates
   • Map out goals with your associates
   • Attend all training and encourage your team to attend all training opportunities, such as Fast Start, APT and B2B trainings

6 Attend every Super Saturday
   • Attend monthly to learn from the best
   • Grow your team by promoting to your guests and associates

7 Attend the International Convention
   • Learn from the top leaders in LegalShield, all in one weekend—bigger vision, bigger belief!
   • Attend your team breakout session

8 Retain your members
   • Sell the membership right
   • Get members to download the app and get their Will prepared
   • Follow up with new members
   • Ask for referrals

9 Find a workout partner and choose a mentor
   • Partner up with someone who will hold you accountable, motivate you, and help you stretch for more
   • Choose a mentor who can help guide you to achieve your goals
   • Be a mentor

10 Double your business one year from now
   • Raise the B.A.R. (i.e. your Belief, Activity, and Results)

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