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THE BEST BUSINESS MODELS OF TODAY

Simple
Disruptive
Noble
Not Easily Duplicated
Have an App

Let’s look at some examples…
THE LEGAL PROFESSION

Expensive
Unresponsive
Unaccountable
Disruptive Innovation

Affordable
Accountable
Responsive

OUR COMPANY

- Established **1972**
- Approximately **4.2 Million Lives** in U.S. and Canada
- Dedicated Network of Quality Law Firms **All 50 States & 4 Provinces of Canada**
We PROTECT & EMPOWER People.
To provide **EQUAL ACCESS** to the **LIBERTY, EQUALITY, OPPORTUNITY & JUSTICE** that every North American deserves and expects.
OUR MISSION

To help people improve their lives by teaching life-transforming skills and to deliver exceptional products & services that promote peace of mind and confidence in a world that is oftentimes uncaring and selfish.
TAP. CALL. EQUAL ACCESS.

- **Personal Legal Advice**
  Unlimited number of issues

- **Letters/Calls Made On Your Behalf**

- **Contracts/Documents Reviewed**
  up to 15 pages each

- **IRS Audit Assistance**

- **Civil Trial Defense**
  for covered situations (Pre-trial/Trial)

- **Family/Domestic Services** (90-day waiting period)
  Uncontested: divorce, adoption, separation, name change

Exclusions and limitations apply. Services and benefits vary by state/province. See www.legalshield.com/fullplandetails [and select your state/province] for specifics. Please review a contract for complete terms, conditions and exclusions before purchase.
TAP. SNAP. SEND.

- Ticket and Member Info submitted to YOUR Law firm
- Consultation within 8 business hours

Exclusions and limitations apply. Services and benefits vary by state/province. See www.legalshield.com/fullplandetails [and select your state/province] for specifics. Please review a contract for complete terms, conditions and exclusions before purchase.
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TAP. DOWNLOAD. COMPLETE.

• Lawyers Prepare Your
  • Will
  • Living Will
  • Health Care Power of Attorney

Exclusions and limitations apply. Services and benefits vary by state/province. See www.legalshield.com/fullplandetails [and select your state/province] for specifics. Please review a contract for complete terms, conditions and exclusions before purchase.
TAP. DOWNLOAD. COMPLETE.

Just push a button and start on your will!

Exclusions and limitations apply. Services and benefits vary by state/province. See www.legalshield.com/fullplandetails [and select your state/province] for specifics. Please review a contract for complete terms, conditions and exclusions before purchase.
TAP. ACCESS. SAVE AT 400+ COMPANIES

The average monthly savings is $49!
TAP. CALL. EMERGENCY ACCESS.

- 24/7 Emergency Access
  For covered situations

Exclusions and limitations apply. Services and benefits vary by state/province. See www.legalshield.com/fullplandetails [and select your state/province] for specifics. Please review a contract for complete terms, conditions and exclusions before purchase.
25% PREFERRED MEMBER DISCOUNT

• What if you have a pre-existing condition like an auto accident, contested divorce or landlord hassle?

• What if you want to file a lawsuit?

See the hourly rate for your state/province at:

www.legalshield.com/#discount-anchor

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WHO’S COVERED

• The member
• The member’s spouse
• Never-married dependent children under age 26 living at home as well as full-time college students
• Dependent children under age 18 for whom the member is legal guardian
• Physically or mentally disabled children living at home
WHICH WOULD YOU CHOOSE?

A Lawyer Charging $250/HOUR

Join LegalShield for $20/MONTH
In our opinion, injustice is one of the biggest crimes in North America; but one of the most common and fastest growing crimes happens to be identity theft.

That’s why we made a second app: IDShield.
There is a **HUGE** problem that **EVERYONE** faces

Criminals don’t want your money. THEY WANT YOUR **IDENTITY**.

But in the end, you are **GUILTY UNTIL PROVEN INNOCENT**.
MONITORING AND ALERTS

- Credit Score
- SSN
- Passport
- Drivers License
- Medical ID
- Email
- Loans
- Credit Cards
- Bank Accounts
- Black Market Website Surveillance
- Social Media

Exclusions and limitations apply. Services and benefits vary by state/province. See www.legalshield.com/fullplandetails [and select your state/province] for specifics. Please review a contract for complete terms, conditions and exclusions before purchase.
COMPREHENSIVE RESTORATION

Licensed private investigators will:

• Do whatever it takes
• As long as it takes
• Clear your records for life

Exclusions and limitations apply. Services and benefits vary by state/province. See www.legalshield.com/fullplandetails [and select your state/province] for specifics. Please review a contract for complete terms, conditions and exclusions before purchase.
= $39.90/month
($19.95 LegalShield + $19.95 IDShield)

FAMILY

= $27.90/month
($17.95 LegalShield + $9.95 IDShield)

INDIVIDUAL

IDShield is a product of LegalShield, and provides access to identity theft protection and restoration services through an exclusive relationship with Kroll. Neither IDShield nor its officers, employees, or sales associates directly or indirectly provide identity theft protection, restoration services, or advice.
HOW DO WE MAKE MONEY?

Word of Mouth Marketing and Team Building!
WORD OF MOUTH COMPANIES

- Pays $0
- Pays Credits
- Pays $60–$280

Commissions shown represent advances for the $39.90 plan.
## ADVANCE TO THE NEXT LEVEL

<table>
<thead>
<tr>
<th>Position</th>
<th>Commissions Earned</th>
</tr>
</thead>
<tbody>
<tr>
<td>Executive Director</td>
<td>$4,620</td>
</tr>
<tr>
<td>Senior Director</td>
<td>$2,150</td>
</tr>
<tr>
<td>Director</td>
<td>$2,600</td>
</tr>
<tr>
<td>Senior Manager</td>
<td>$1,600</td>
</tr>
<tr>
<td>Manager</td>
<td>$440</td>
</tr>
<tr>
<td>Senior Associate</td>
<td>$180</td>
</tr>
</tbody>
</table>

### COMMISSIONS

$11,590

Commissions shown represent advances for the $39.90 plan and 78% retention requirements. LegalShield makes no guarantee or promise of income or business as results are determined by the efforts of those individuals who market LegalShield plans as Independent Associates. These experiences are specific to each Independent Associate’s efforts, abilities and motivation. For statistics on actual earnings please review the Income Disclosure Statement.
<table>
<thead>
<tr>
<th>Role</th>
<th>Families Covered</th>
<th>Personal Income</th>
<th>Team Override</th>
</tr>
</thead>
<tbody>
<tr>
<td>Executive Director</td>
<td>50/mo</td>
<td>$280</td>
<td>$50</td>
</tr>
<tr>
<td>Senior Director</td>
<td>25/mo</td>
<td>$230</td>
<td>$40</td>
</tr>
<tr>
<td>Director</td>
<td>100</td>
<td>$190</td>
<td>$30</td>
</tr>
<tr>
<td>Senior Manager</td>
<td>50</td>
<td>$160</td>
<td>$20</td>
</tr>
<tr>
<td>Manager</td>
<td>15</td>
<td>$140</td>
<td>$20</td>
</tr>
<tr>
<td>Senior Associate</td>
<td>3 &amp; 1 or 6</td>
<td>$120</td>
<td>$20</td>
</tr>
<tr>
<td>Associate</td>
<td>START</td>
<td>$60</td>
<td></td>
</tr>
</tbody>
</table>

Commissions shown represent advances for the $39.90 plan.

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Based on current retention requirements. Commissions paid based on membership sales. Compensation is subject to change without notice and is subject to all company policies and procedures. All Associates need activity to promote through advancement criteria.

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HOW MUCH TO GET STARTED?

Just $99!
GET PAID AND PROMOTED

Get Paid

$60 Per Membership

As an Associate

Protect 3 families and
Recruit 1 new Associate and
Get Paid

$180

Promote to Senior Associate

Do it in 20 days…

$180 Bonus!

- $99 (Start-up Fee)
+ $360 (Commissions + Bonus)

+$261 (Profit)

Keep going...

Commissions shown represent advances for the $39.90 plan

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USE THE TOOLS & EVENTS TO GROW YOUR BUSINESS

Tools
- Mobile Apps
- Videos
- Social Media
- Websites
- Conference Calls
- 3-way Calls
- DVDs
- Magazines
- LegalShield Z-card

Events
- In-home Presentations
- Business Briefings
- Luncheons
- Video Conferences
- Sit-downs
LEGALSHIELD ADVANTAGE MAKES IT SIMPLE TO RUN YOUR BUSINESS:

- Just $19.95/mo. (1st Month FREE!)
- Enhanced Associates Back Office
- Contests & Incentives
- FranklinCovey Personal Development Courses
- Personalized website with e-commerce
- Business building mobile apps:
  - Prospect by LegalShield
    - Send out videos & emails
    - Automated follow up
  - LSEngage
    - Team communication & reports
    - Zoom video conferencing
## THE POWER OF LEVERAGED INCOME

If 10% sell
1 membership per month

300 memberships

×

$50 Executive Director override

= $15,000/month

<table>
<thead>
<tr>
<th>Year</th>
<th>Job</th>
<th># of Associates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td>2</td>
<td>1</td>
<td>25</td>
</tr>
<tr>
<td>3</td>
<td>1</td>
<td>125</td>
</tr>
<tr>
<td>4</td>
<td>1</td>
<td>625</td>
</tr>
<tr>
<td>5</td>
<td>1</td>
<td>3125</td>
</tr>
</tbody>
</table>

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Every month you pay for your insurance

Your insurance company gets paid month after month.

Every month a member pays

You get paid a % on every member you and your team signs up...for Life!

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THE PERFORMANCE CLUB

- Four Incentive Trips Each Year
- Freedom Bonuses
- Recognition

Note: See Performance Club brochure and your Associate Agreement for details and requirements. LegalShield reserves the right to change or modify this program at any time upon notice.
OUR PROVEN TRACK RECORD

• 400+ Six Figure Earners
• 150+ $50,000 Ring Earners
• 230 Millionaire Club Members
• $1 Billion Paid in Commissions in the last 10 Years

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OUR ASSOCIATES ENJOY

- Freedom & flexibility of working from home
- Belonging to a noble cause
- Financial opportunity
- Spending quality time with family
- Living life on their own terms

Testimonials

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## Let's Recap

**LegalShield**

*LegalShield provides legal services in all 50 states and 4 provinces in Canada and owns no law firms.*

**Netflix**

*The leading movie rental company owns no theaters.*

**Facebook**

*The most popular media provider creates no content.*

**Airbnb**

*The largest overnight accommodations provider owns no hotels.*

**Uber**

*The world’s largest taxi company owns no vehicles.*
ACTIONS STEPS

1. Become a Member
   Download the LegalShield & IDShield mobile apps

2. Become an Associate
   Set up your website

3. Get Trained
   First Step training

4. Get Paid and Promoted
   Earn the $180 Level Up bonus in your first 20 days
THANK YOU

LegalShield

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